



ALPHA
EDUCATION

**STRATEGIC
LEADERSHIP FOR
A SUSTAINABLE
FUTURE**

**15-19.04.2025
DUBAI UAE**



In today's rapidly evolving global landscape,
sustainability has become crucial
for long-term success.



About the Strategic Leadership for a Sustainable Future Program

In today's rapidly evolving global landscape, sustainability has become crucial for long-term success. This program blends cutting-edge leadership strategies with a deep understanding of sustainable practices, empowering executives to lead their organizations toward a resilient and sustainable future.

Participants engaged in a comprehensive curriculum that covered key areas such as team development, sustainable business models, stakeholder engagement, and innovation in sustainability. Through a combination of interactive lectures, case studies, residential visits, and practical workshops, participants gained the tools needed to integrate sustainability into their strategic decision-making processes.

Professor Evangelos Moustakas (PhD)
Founder and Managing Director, Alpha Education
moustakas@alphamedia.info



The Executive Leadership Program combines high-impact corporate exposure with targeted career development.

An intensive 5-day experience designed to give students early exposure to the global business ecosystems and structured leadership environments through engaging in structured sessions, mentorship activities, and site visits. Participants gain a firsthand understanding of emerging industries, innovation hubs, and leadership mindsets that drive global business today.

Across eight successful cohorts, over 200 students have already benefited from this transformative program. The program is fast becoming a trusted pathway for early career success, helping participants stand out in university applications, interviews, and the ever-evolving global job market.

Dr. Meenu
Certified Global Career Counsellor
meenu@lastdates.com



teamworkdevelopmentexcellence

Building strong, collaborative and focused teams at all levels of an organisation is important for its ongoing success.

Team Development Workshop

Building strong, collaborative and focused teams at all levels of an organisation is important for its ongoing success. Learners will have the opportunity to learn about each other but also find out more about themselves and how they could contribute more effectively within a team. The workshop explores stages of team development and explores ways to enhance excellence in team working by understanding in depth the various team roles.





SUSTAINABILITY



stakeholder engagement



Residential visit at the Sustainable City in Dubai

The Sustainable City is a resilient, scalable and replicable working model that is a global benchmark and framework for achieving net zero emissions by 2050.

The Sustainable City is designed, built and maintained at the intersection of three pillars: social, environmental and economic.





DECISION MAKING



Leadership Essentials using LEGO Serious Play methodology

Participants had the opportunity to reflect on their personal leadership styles using LEGO Serious Play methodology. With the guidance of experienced facilitators, they learnt how to adapt their leadership approach to the needs of diverse teams while remaining authentic and effective.



GROUP WORK





The Museum of the Future is home for optimistic imagination, committed to a more sustainable future for all. Its goal is to inspire and empower people to positively shape humanity's next chapter.

The building is an architectural and engineering marvel. Its form is futuristic: it opens a new path away from the highrise towers that dominate skylines everywhere. Its form is symbolic: The circular building represents humanity; the green mound it sits atop represents the earth; the void represents the unknown future.





An immersive media art exhibition
located in Dubai, UAE: a place of endless
possibilities.

The Arte Museum not only delivers a vivid visual journey but also engages all the senses. From awakening soundscapes to custom-scented aromas, every element is curated to harmonize with the artworks, creating a fully immersive experience. Centered around the theme of 'Eternal Nature,' Arte Museum Dubai will showcase works that resonate with the natural landscapes and cultural backdrop of Dubai.

ETERNAL NATURE

Residential visit at Google Offices in Dubai

The day culminates in a reflective peer-coaching circle, where participants share their learnings and receive feedback on their leadership style. A networking and presentation session wraps up the program, as participants pitch the personal or team strategies they developed during the week, fostering valuable connections within the DTEC ecosystem.



STARTUP CULTURE





transformationresilienceentrepreneurship



#SUCCESS

INSIGHT MOTIVATION

Reimagine
the way you work
at the region's largest
entrepreneur campus

The Dubai Silicon Oasis Authority, Dtec is designed to conveniently set up a new business in Dubai. Dtec offers a nurturing, supportive community for startups and entrepreneurs from which they may set up their new business. Participants had the opportunity to attend workshops at the largest technology innovation hub in the MENA region.



**ALPHA
EDUCATION**

Alpha Media Digital AFZ LLC
United Arab Emirates
www.executive.ac
contact@alphamedia.info

